



Malla Reddy Engineering College

(An UGC Autonomous Institution approved by AICTE and affiliated to JNTU Hyderabad, Accredited by NAAC with 'A' Grade (II - cycle)
NBA Accredited Programmes - UG (CE, EEE, ME, ECE & CSE) PG (CE - Structural Engg., EEE-Electrical Power Systems, ME - Thermal Engg.).

INDUSTRY INSTITUTE INTERACTION CELL (IIIC)

The function of the IIIC is to promote closer interaction between the academic and Industrial fields. Industry Institute Interaction Cell is established to provide closer links with industries. The purpose of the cell is to find out the gap between need of the industry and end product of the institute. The cell is the bridge between the industry, the real world and the institute. Industrial exposure of Faculty is very much helpful to guide students about latest industrial practices. Industries are able to know recent developments and inventions in their fields and implement projects for technologically driven economy.

Objectives

- a) *To cultivate symbiotic relationship between college and industry as well as college and other research institutes.*
- b) *To help industries to solve their problems through research, training and consultancy.*
- c) *To provide ample opportunities for industry exposure to students and faculty through industry visits, summer internship and industry projects.*
- d) *To involve industry professionals in curriculum design, delivery and assessment so as to make students industry ready.*
- e) *To help industry professionals to upgrade their qualification, knowledge and skill through higher education, continuing education and training.*

Responsibilities:

- a) To give industrial exposure to Faculty members and students, thus enabling them to tune their knowledge to cope with the industrial culture
- b) To assist the Departments in organizing workshops, conferences and symposia with joint participation of the industries
- c) Encouraging Engineers from industries to visit institution to deliver lectures
- d) Participation of experts from industries, in curriculum development
- e) To organize industrial visits for Faculty members and students
- f) To encourage Faculty members to use their expertise in solving the problems faced by the industries, thus creating opportunity for consultancy
- g) Industrial testing by Faculty and technician at site, or in laboratory
- h) To organize in-plant training for the students
- i) To identify the areas for executive development programmes in the areas of recent technological advances
- j) To assist the Departments in establishing rapport with industries for taking up mini projects and projects
- k) To coordinate/ identify industrial partners for proposing 'Centre for Excellence'.
- l) Visit of industry executives and practicing engineers to the institute for seeing research work and laboratories



Malla Reddy Engineering College

(An UGC Autonomous Institution approved by AICTE and affiliated to JNTU Hyderabad, Accredited by NAAC with 'A' Grade (II - cycle)
NBA Accredited Programmes - UG (CE, EEE, ME, ECE & CSE) PG (CE - Structural Engg., EEE-Electrical Power Systems, ME - Thermal Engg.).


- m) Memorandum of Understanding between the institute and industries to bring the two sides emotionally and strategically closer
- n) To bring visiting faculty from industries
- o) R&D Laboratories sponsored by industries at the institute

Composition of III Committee

S.No.	Composition	Name of the Faculty	Position in the Committee	Contact No. & E- Mail Id
1.	<ul style="list-style-type: none"> Principal- Chairman One Professor- Coordinator Training and Placement Officer - Member One IIC coordinator from each department as nominated by HOD -Member 	Dr. A. Ramaswami Reddy, Principal	Chairman	9348161125 director@mrec.ac.in
2.		Dr. MS. Venkataramaiah, MinE	Coordinator	9491145161 iic@mrec.ac.in
3.		Mr. B. Indrakant, ME	Member	8142279098 birru.indrakanth@gmail.com
4.		Mr. B. Vamsi Krishna, CE	Member	9030083376 cevamsi@mrec.ac.in
5.		Dr A.Vijendar, IT	Member	9492783277 amgothu.vijendar@gmail.com
6.		Mr. P.Sanjeeva, CSE	Member	9849342802 psanjesus@gmail.com
7.		Mr. Vuduthala Srinivas, ECE	Member	9010713879 srinivas.v@mrc.ac.in
8.		Mr. A V Sudhakar reddy, EEE	Member	8074487067 sreddy4svu@gmail.com
9.		Mr. P. Shashikanth, MinE	Member	8977724742 shashikanthperumandla@gmail.com
10.		Dr. G. Hema Reddy, TPO	Member	9652327675 hemareddytpo@mrec.ac.in
11.		Mr. M. Balanji Reddy, MBA	Member	9885393343 balu.mora@gmail.com


IQAC Coordinator




Principal
Malla Reddy Engineering College
Maisammaguda, Dhulapally,
(Post Via Kompally), Sec'bad-500100.